

UNBRANDING MEDICINES

THE POLITICS, PROMISE,
AND CHALLENGE OF
GENERIC
DRUGS

FEATURING TALKS BY

JANET WOODCOCK
Director, FDA Center for
Drug Evaluation and Research

DOMINIQUE TOBBELL
History of Medicine, University of Minnesota

WILLIAM SHRANK
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ROBERT POZEN
Harvard Business School

JAMIE LOVE
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AARON KESSELHEIM
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JEREMY GREENE
History of Science, Harvard University/
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RICHARD FRANK
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Harvard Interfaculty Initiative
on Medications and Society

ALFRED ENGELBERG
Patent Attorney and Generic Drugs Expert

RICHARD CROUT
fmr. Director of the FDA Bureau of Drugs

DANIEL CARPENTER
Government, Harvard University

JOSHUA BOGER
CEO and Founder, Vertex Pharmaceuticals

JERRY AVORN
Harvard Medical School

DECEMBER 11: 5pm-7pm
Sever Hall 113
Harvard Yard

DECEMBER 12: 9am-6pm
Tsai Auditorium
CGIS South S-010
1730 Cambridge Street
Harvard University

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